

Students are ultimately responsible for ensuring all degree requirements are met.

- Refer to the **Undergraduate Catalog** for course descriptions and details regarding all requirements, including alternate MATH and ECON selections. ([catalog.uconn.edu](http://catalog.uconn.edu))
- Refer to the **School of Business website** for recommendations, FAQs, and other helpful information. ([undergrad.business.uconn.edu/academics/gen-eds](http://undergrad.business.uconn.edu/academics/gen-eds))
- All students should regularly run their **Academic Requirements Report in StudentAdmin** to monitor progress towards degree requirements. Graduating students are encouraged to submit their **final plan of study through StudentAdmin** once they have completed registration for their final term, or at the latest, within the first two weeks of their final term, to allow for time to make adjustments to their schedules if necessary. ([kb.uconn.edu/space/SAS](http://kb.uconn.edu/space/SAS))

## SAMPLE SEQUENCE FOR FIRST TWO YEARS

This includes some space for 3000-level Business courses that are open to Business students with sophomore standing (see page 2). Note that these courses are not necessarily required to be taken in the sophomore year to stay on track. Some 3000-level Business courses have multiple criticals as prerequisites, so if a student plans to take them in sophomore year, it will likely require an adjustment to the critical sequencing. Decisions to include these courses in a student's sophomore year should be made in consultation with an Academic Advisor.

### First Semester

A "Q" Critical (MATH or STAT)  
Another Critical (ENGL/ECON)  
Gen Ed  
Language/Elective  
UNIV 1800/1810/1784 (1 credit)

### Second Semester

A "Q" Critical (MATH or STAT)  
Another Critical (ENGL/ECON)  
Gen Ed  
Gen Ed  
Language/Elective

### Third Semester

ACCT/BUSN 3005\* (1 credit)  
MATH or STAT or ACCT 2001  
Remaining Critical  
Gen Ed(s)  
Language/Elective/Business

### Fourth Semester

BUSN 3005\* (if not already done; 1 credit)  
ACCT 2001 or other Business  
Remaining Critical or Gen Ed  
Gen Ed(s)  
Language/Elective/Business

\*Students who place into ENGL 1003/1004 as a prerequisite for ENGL 1007/1010/1011 (based on UConn's Guided Placement Survey results, or standardized test scores: [placement.uconn.edu/english-placement](http://placement.uconn.edu/english-placement)) can use the ENGL 1003/1004 credits towards elective credits, and work their way towards completing ENGL 1007/1010/1011.

\*ACCT 3005 is only offered in Fall terms and required for all Accounting majors. BUSN 3005 is generally offered Fall and Spring terms and required for all non-Accounting majors.

**Required Elective Courses:** A degree in business requires a minimum of 120 credits, including electives. At least 60 of the 120 credits must be from non-business subjects, see "elective requirement" box below for guidance. Electives should be distributed throughout all terms.

**Scholastic Standing Requirement:** All students in the School of Business are held to Scholastic Standing Requirements as written in the Undergraduate Catalog, which outlines cumulative, term, and Business GPA requirements and requires all critical courses to be complete by the end of the student's fourth term. ([catalog.uconn.edu/school-of-business](http://catalog.uconn.edu/school-of-business))

## YOUR PLAN FOR FIRST TWO YEARS, INCLUDING ALL CRITICALS, MOST GEN-EDS, & SOME ELECTIVES

### First Semester

### Second Semester

### Third Semester

### Fourth Semester

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

### Business Critical Required Courses

Complete all in your first four terms

- \_\_\_\_\_ ACCT 2001
- \_\_\_\_\_ ECON 1201
- \_\_\_\_\_ ECON 1202
- \_\_\_\_\_ ENGL 1007, 1010, or 1011
- \_\_\_\_\_ MATH 1070Q
- \_\_\_\_\_ MATH 1071Q or 1131Q
- \_\_\_\_\_ STAT 1000Q, 1100Q, or 91100

Use the boxes below, and the Academic Requirements Report in StudentAdmin, to confirm all University requirements are met.

### CONTENT AREA PLANNING GRID (from 7 depts)

CA1 <small>from two different depts</small>	PHIL:	BUSN Arts/Hum:
CA2 <small>from two different depts</small>	ECON 1201/2 or Choose CA2:	Choose CA2:
CA3 <small>from two different depts</small>	PSYC 1100	Lab Science:
CA4 <small>one can overlap with other CAs</small>	BUSN Int'l:	BUSN Div./Int'l:

**ELECTIVE REQUIREMENT:** elective credits (courses not listed on this plan of study) are required to meet the minimum **60 non-Business credits** and the minimum **120 credits total**.  
Business credits come from department codes: ACCT, BADM, BUSN, BLAW, FNCE, HCMI, MEM, MENT/MGMT, MKTG, and OPIM

**NOTE ADDITIONAL NON-BUSINESS CREDITS REQUIRED:**  
Credits on this page, with the exception of ACCT 2001, count as non-Business credit. \_\_\_\_\_ credits

**NOTE ADDITIONAL CREDITS (Business or non-Business credits) REQUIRED:**  
Combine page 1 and page 2 to determine additional credits needed to get to 120 total. \_\_\_\_\_ credits

The typical Business student needs approximately 30 elective credits, but this amount can vary depending on multiple factors.

### Business Second Language Requirement

Complete by graduation, begin as early as possible if not completed in high school

- \_\_\_\_\_ third year level course in high school **OR**
- \_\_\_\_\_ completed through **Intermediate Level II** in a single foreign language

### Business and University General Education Required Courses

Complete at least one course from each category by graduation

#### Business Arts and Humanities

- \_\_\_\_\_ HIST 1201, 1400, 1501/W, 1502/W, 1600/W (LLAS 1190/W), 1800, 3705; or ECON 2102/W

#### Business Philosophy

- \_\_\_\_\_ PHIL 1101, 1102, 1103, 1104, 1105, 1106, 1107, or 1175

#### Business Communication

- \_\_\_\_\_ COMM 1000<sup>CA2</sup> or 1100

#### Business Psychology

- \_\_\_\_\_ PSYC 1100

#### Business International

- \_\_\_\_\_ ANTH 1000/W<sup>CA2</sup>; ANTH/HRTS 3153W; CLCS 2201; GEOG 1700<sup>CA2</sup>, 2000<sup>CA2</sup>; HRTS 1007<sup>CA2</sup>; NRE 2600E; PHIL 1106; POLS 1202<sup>CA2</sup>, 1207<sup>CA2</sup>; or WGSS 2124<sup>CA2</sup>

#### Business Diversity

- \_\_\_\_\_ Additional from international list above or AFRA/ANTH 3152<sup>CA2</sup>; AFRA/POLS 3642; AMST 1201/ENGL 1201/HIST 1503; INTD 2245; PHIL 1107; or SOCI 1501/W<sup>CA2</sup>

### University General Education Required Courses

Complete at least one course from each category by graduation

#### Environmental Literacy

- \_\_\_\_\_ One "E" environmental literacy course, noted with an "E" at the end of the number

#### Laboratory Science – Content Area 3-LAB

- \_\_\_\_\_ One lab course from the list in the catalog: [catalog.uconn.edu/general-education](http://catalog.uconn.edu/general-education)

#### Writing Competency

- \_\_\_\_\_ One "W" writing-intensive course, in addition to ENGL and "W" course in the major (page 2)

#### Social Science – Content Area 2

- \_\_\_\_\_ Use Planning Grid to confirm CA2 requirement is met (courses with <sup>CA2</sup> note a CA2 gen-ed)

# BUSINESS DATA ANALYTICS

CATALOG YEAR: 2023-2024

## PLAN OF STUDY

Please consult with Academic Advisors as not all business classes are offered each academic semester.

Offered at Hartford, Stamford, and Waterbury Campuses

### SAMPLE SEQUENCE FOR LAST TWO YEARS WITH REQUIRED BUSINESS COURSES ONLY

**Fifth Semester**

ACCT 2101  
 BUSN 3005 (if not already done; 1 credit)  
 OPIM 3103  
 OPIM 3104  
 \*Business Core

**Sixth Semester**

OPIM 3505  
 OPIM 3510  
 \*Business Core  
 \*Business Core

**Seventh Semester**

OPIM 3511  
 3000/4000 level Business course  
 \*Business Core  
 BUSN 3003W

**Eighth Semester**

3000/4000 level Business course  
 3000/4000 level Business course  
 MENT 4902

\*Business Core can be taken in any order and are indicated with an asterisk in the list below.

**BUSN 3005 and 3003W:** Take as early as possible, preferably in sophomore or junior year.

**OPIM 3103:** It is strongly recommended that BDA majors take OPIM 3103 in their sophomore year, so that OPIM 3510 can be taken in the fifth semester, and OPIM 3511 can be taken in the sixth semester.

**Courses open to Sophomores:** Many 3000-level courses may be taken prior to the fifth semester if open and available. Confirm pre-requisites for each course in the [catalog](#).

**Residence Requirement:** OPIM 3505, 3510, and 3511 must be taken in residence at the University of Connecticut. For students admitted to graduate-level courses, OPIM 5604 completed in residence at the University of Connecticut may be used in place of OPIM 3511. At least 50% of the business credit hours required for the business degree must be earned while a student at the University of Connecticut. At least 24 credits in 3000/4000 level courses including MENT 4902 and BUSN 3003W must be earned at the University of Connecticut, including no more than three independent study credits and three field study internship credits. Education Abroad courses may not be used to meet this requirement.

**Students in UConn Honors Program:** Must take BUSN 4897W, or OPIM 4996 and OPIM 4997 in Senior year.

**GPA Rule for Graduation:** A minimum cumulative 2.0 GPA in all major courses, all Business courses, and all graded courses is required for graduation. See catalog for details.

### YOUR PLAN WITH REQUIRED BUSINESS, REMAINING GEN-EDS, & REMAINING ELECTIVES

IMPORTANT: Consult with an Academic Advisor at your campus to determine course availability by campus at least two semesters ahead for proper planning

**Fifth Semester**

**Sixth Semester**

**Seventh Semester**

**Eighth Semester**

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

**Business Core and Capstone – 31 credits**

	<u>Dept.</u>	<u>No.</u>	<u>Course Title</u>	<u>Credits</u>		<u>Dept.</u>	<u>No.</u>	<u>Course Title</u>	<u>Credits</u>
page 1	ACCT	2001	Principles of Financial Accounting	3		*MENT	3101	Managerial and Interpersonal Behavior	3
	ACCT	2101	Principles of Managerial Accounting	3		MENT	4902 <sup>R</sup>	Strategic Analysis (Seniors only)	3
	*BLAW	3175	Legal and Ethical Env. of Business	3		*MKTG	3101	Introduction to Marketing Management	3
	BUSN	3003W <sup>R</sup>	Business Communications	3		OPIM	3103	Business Information Systems	3
	BUSN	3005	Career Development in Business	1		OPIM	3104	Operations Management	3
	*FNCE	3101	Financial Management	3					

**Major Required Courses – 18 credits**

The OPIM 3510/3511 sequence is recommended to be completed as early as possible.

	<u>Dept.</u>	<u>No.</u>	<u>Course Title</u>	<u>Credits</u>
	OPIM	3505 <sup>R</sup>	Business Database Management	3
	OPIM	3510 <sup>R</sup>	Business Data Analytics I	3
	OPIM	3511 <sup>R3</sup>	Business Data Analytics II	3

**Additional Course Requirement<sup>3</sup>** – three 3-credit 3000/4000 level School of Business courses

OPIM 3512 is highly recommended and offered in the Spring term only

	<u>Dept.</u>	<u>No.</u>	<u>Course Title</u>	<u>Credits</u>
_____	_____	_____	_____	3
_____	_____	_____	_____	3
_____	_____	_____	_____	3

**Total Required Business Credits 49**

**<sup>3</sup>For students admitted to graduate level courses**

OPIM 5604<sup>R</sup> completed in-residence may be used in place of OPIM 3511, but credit is not given for both to satisfy the major requirements; OPIM 5270 and/or OPIM 5603 may be used to fulfill additional course requirements. A maximum of six credits may be used from graduate level courses.