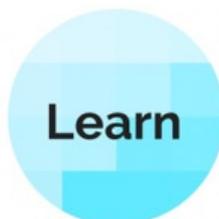




**BUSINESS
CONNECTIONS**
LEARNING COMMUNITY
STAMFORD

A photograph of a modern glass building at night, with cars and light trails in the foreground. The building has a large glass facade and is illuminated from within.

2022-2023
BCLC - STAMFORD
GUIDEBOOK



WELCOME TO BCLC STAMFORD!

Hello new BCLC Stamford Students!

Welcome to UConn and congratulations on making a fantastic decision to join one of the best Learning Communities at UConn, and the only one at UConn Stamford. There are a lot of benefits to being a BCLC Stamford student. These include:

- great opportunities to network with our alumni,
- access to our dedicated Bloomberg terminal,
- specialized business courses
- case competitions
- international Business Immersion trip
- leadership opportunities
- student-hosted activities and events
- our very own BCLC Stamford lounge
- numerous professional development opportunities.

This Guidebook includes all of the BCLC Stamford information you will need to succeed!

Dear UConn Stamford BCLC,

As a member of the Stamford Business Connections Learning Community (BCLC) there are certain requirements that must be met at the end of every term during your two year enrollment in this program. If these requirements are not met at a satisfactory level; students will not be permitted to continue in the BCLC program.

- A student's BCLC UNIV course grade.
- Involvement in BCLC sponsored events
- Engagement in BCLC committees, as well as BCLC committee events will be part of this review.

Further details please be sure to review the breakdown of each component below.

UNIV Courses: Sixty percent of this review is based on a student's success in the BCLC UNIV course each term.

- If a student achieves a final grade of 'B' or higher this would warrant the full sixty percent being awarded.
- Any final grades earned in this same course that fall between 'B-' through 'D-' would be award thirty percent.
- A final grade of an 'F' would receive zero percent.

Engagement in BCLC Events: Twenty percent of this review is based on a student's involvement in BCLC sponsored events outside of class. This would include events like BCLC Lunch N' Learns, BCLC Alumni presentations, BCLC Field Trips, etc. All events can be found on the BCLC google calendar for reference and planning purposes. Attendance is tracked at each event to ensure accurate student involvement.

- To achieve the full twenty percent a student would need to attend three to five events in total per term.
- Ten percent would be awarded if a student attended one to two events.
- Zero percent would be given should the student attend none.

Engagement in BCLC Committee Meetings: The last twenty percent of this review is based on a student's engagement in the BCLC committee meetings and events.

- Satisfactory attendance at a student's assigned committee meetings, which will be recorded by the committee Chair person, will count for ten percent of this total score.
- The other ten percent will be awarded in full if a student attends three to five BCLC committee events (separate from BCLC sponsored events).
 - Should a student only attend one to two BCLC committee events they will be given five percent.

If none are attended they will earn zero percent.

A BCLC student should aim to always achieve a full one hundred percent every term. As a program, the BCLC will automatically renew a student who achieved seventy-five percent or higher from this scale. However, if any BCLC students earn anywhere from sixty-five to seventy-five percent in total at the end of a term they will need to take additional actions to be continued into the following term. If students aim to achieve the award of BCLC scholar, all four terms (within a student's first two years at UConn) must be completed successfully along with the following: Bloomberg Certificate, two case competitions, attendance at the BCLC conference, and strong involvement in the BCLC sponsored events.

However, if any BCLC students earn anywhere from sixty-five to seventy-five percent in total at the end of a term they will need to take additional actions to be continued into the following term. If students aim to achieve the award of BCLC scholar, all four terms (within a student's first two years at UConn) must be completed successfully along with the following: Bloomberg Certificate, two case competitions, attendance at the BCLC conference, and strong involvement in the BCLC sponsored events.

The Stamford BCLC program reserves the right to not renew students outside of this rubric above as well for reasons like if there are conduct issues or a student is no longer a Stamford Business major as examples. If there are any questions or concerns about one's status in the Stamford BCLC program, we encourage students to contact BCLCStamford@uconn.edu.

- Students who achieve 75% or higher get automatically continued in the BCLC at Stamford for the next term, through the end of their second year.
- Students who achieve 65%-74%, will be asked if they wish to continue and are required to meet with a staff member to review the goals of the community before they are continued.
- Students who are below 65% will not be permitted to continue as a BCLC member.

BCLC STAMFORD EXPERIENCE

What it's like being a **BCLC Stamford** Student?



- Instant and deep connections with fellow business students to facilitate peer connections and study teams.
- Access to multiple Bloomberg terminals & business news resources such as Wall Street Journal, The Economist, the Financial Times, etc.
- Exclusive BCLC Stamford courses such as Introduction to Business and Business Mentorship.
- BCLC Stamford Conference where you accelerate your learning in one day.
- BCLC International Business Immersion experience opportunity
- Exclusive alumni meetings & field trips for BCLC Stamford students to discuss their career ambitions and build their networks.
- BCLC Stamford Networking Forum to accelerate networking skills development and receive feedback for on the spot learning.
- BCLC Stamford case competitions help prepare students for earlier internship opportunities. to discuss their career ambitions and build their networks.

BCLC Scholar

To be eligible to become a **BCLC Stamford Scholar**, each BCLC Stamford student must complete the following requirements over two years in the BCLC Stamford program:

1. Complete the four required BCLC Stamford 1-credit courses:
 - **UNIV 1810***—BCLC First Year Experience (fall semester freshman year)
 - **UNIV 1810**—BCLC Contemporary Issues in the World of Business - (spring semester freshman year)
 - **UNIV 3820**—BCLC Mentorship Course (fall semester sophomore year)
 - **BUSN 3005***—Career Development in Business (spring semester year)
2. Become Bloomberg Market Concepts certified.
3. Participate in at least two BCLC case competitions (one each year).
 - A BCLC case competition is offered once per semester and on our BCLC International Business Immersion Experience in May to strengthen our students' teamwork, business analysis & strategic thinking skills.
4. Attend at least two BCLC Stamford Professional Development Conferences (one each year).
 - A BCLC Stamford Professional Development Conference is held once each semester to offer our students unique opportunities to learn new business skills and network with visiting alumni.
5. Attend two BCLC Stamford Lunch & Learn programs each year.
 - BCLC Stamford Lunch & Learns are special opportunities for our students to engage with a UConn alum in business in their desired field. These may be in-person or online engagement opportunities in the BCLC or the School of Business.

BCLC Stamford Scholars are recognized upon graduation with a BCLC cord and special notation in the Commencement program.



BCLC 2022

International Business Immersion Experience

BCLC International Immersion trips include business and cultural immersion. Students will experience a blend of international business presentations, company visits and meetings with top executives as well as learn how culture shapes the country's business environment through various city tours, museums and cultural engagements. This trip is a 1-credit BCLC course. Scholarships are available for those with financial need.

Be on look out for more details!





Is **Bloomberg Certification** just for Finance majors?

No!

All business majors will benefit from Bloomberg Certification:

- It will help you prepare for your entry level Finance course that is required of all business majors!
- It will help you better understand the financial markets so you can build your
 - own personal financial portfolio!
 - It will strengthen your resume no matter what your major is in business!

Get Certified Today!

Use Class of 2026 Code: LTY48C63QF

Bloomberg Market Concepts certification is a self-paced, easy to understand and essential business training that employers are looking for on resumes.



Leadership & Committee Chairs 2022-2023



**Vice President
Allen Counts '25**



**President
Owen Brennan '25**



**Vice President
Neha Jayanna '25**



**Financial Management/Real
Estate Chairs
Aleksan Zabaneh '25
Allen Counts '25**



**Service Committee Chair
Kathryn Berger '25**



**Marketing
Committee Chair
Kevin Maloney '25**



**Women in Business
Elianny Ramirez '25
Nathaly Herrera '25**



**Social Committee
Maria Herrera '25
Mariana Cifuentes - Hurtado '25**



INSTAGRAM: BCLC_STAMFORD

BCLC Stamford

Tips & Tricks

- Take advantage of all BCLC Stamford events as they can help you accelerate your learning in business.
- Meet with BCLC Stamford staff to share your goals and gain new insight (Email www.nexus.uconn.edu).
- Get to know your Executive Board, Committee Chairs & FYE Peer Mentors.
- Join campus clubs. Check out <https://uconntact.uconn.edu/> organizations for a complete list or attend the fall involvement fair.
- Make and perfect your resume early (Week 4 of your FYE course will be dedicated to perfecting your resume!)
- Reach out to BCLC Stamford peers when studying. Utilize the library and our BCLC dedicated lounge (The Penthouse) on the 3rd floor.
- Put yourself out there because every given opportunity is a chance to network! (The exclusive BCLC Stamford Networking Forum is the best way to develop your networking skills and make life long connections with alumni and professionals)

Still have questions ... Ask the BCLC Stamford Staff!

Stay connected

