

UNDERGRADUATE MINOR IN SOCIAL RESPONSIBILITY AND IMPACT IN BUSINESS

Not open to undergraduate Marketing majors.

Become a Leader in Responsible Business



UConn's Marketing Department gives you the solid training you need to excel in Social Responsibility and Impact in Business. Broaden your experience with faculty internationally recognized for their expertise in human rights and sustainability.

Highlights of the Social Responsibility and Impact in Business minor include:

- Study of foundational topics in responsible business including corporate social impact, responsibility and accountability, evolving expectations of business organizations, legal and market-based drivers of corporate sustainability, and global and local business solutions to societal challenges.
- Analysis of law, policy, and business practice through discussions, debates, and case studies.
- An emphasis on developing critical thinking skills to analyze and address societal challenges.

For more information visit <https://undergrad.business.uconn.edu/academics/minors>

POLICIES

- A minimum of 9 credits required for this minor must be earned in residence at the University of Connecticut. Education Abroad courses may not be used to meet this residency requirement.
- ^R **Residence Requirement:** BLAW 3252 (HRTS/BADM/MKTG 3252) and BLAW 3254 (HRTS/BADM/MKTG 3254) must be taken in residence at the University of Connecticut.
- Students may earn only one minor in business disciplines. A student may earn a second minor if it is offered jointly by the School of Business and another School or College, and all coursework used to satisfy that second minor is from non-Business coursework. View the University Catalog for additional details and limitations.
- Non-Business majors may attempt no more than 18 credits (approximately 6 courses) of 3000/4000-level coursework offered by the School of Business, which includes work transferred in as equivalent to courses offered by the School of Business. View the University Catalog for additional details.
- Students may use the online permission number request form when unable to self-enroll in a course used for the minor, noting all pre-requisites must be met to be granted permission to take a course.
- Unless a higher standard is noted in the description of a specific minor program, completion of a minor requires that a student earn a "C" (2.0) grade or better in each of the required courses for that minor.

REQUIREMENTS

RECOMMENDED SEQUENCE	BUSINESS MAJORS	HRTS MAJORS	OTHER NON-BUSINESS MAJORS
Junior First Semester	BLAW 3175	BADM 3720	BADM 3720
Fall or Spring Semester	BLAW 3252 ^R	HRTS 3252 ^R	*BADM 3252 ^R
Spring Semester Only	BLAW 3254 ^R	HRTS 3254 ^R	*BADM 3254 ^R
Fall or Spring Semester	One 3-credit 3000-4000 level BLAW course (with the exception of BLAW 4899) or any one 3-credit 3000-4000 BADM or HRTS course cross-listed with a BLAW course.**		

**BADM sections of these courses may not be offered in fall 2022/spring 2023. Students in non-Business majors may register for the HRTS sections of these courses.*

**** NEW Course: BLAW/BADM/MKTG 3253 Sustainability, Markets, and Society (to be offered in fall 2022).**

Seek permission numbers at: undergrad.business.uconn.edu/forms