

Export Professional Development Program Advanced Track (Case Study/Export Plan Option)

Before entering this program students have completed all tracks of the Export Professional Development Program which includes:

- Exports Basics track
- Export Market Intelligence & Logistics track
- Export Finance track
- Export Compliance I & Export Compliance II tracks
- For detailed information please visit:
<https://undergrad.business.uconn.edu/experience/export/>



Requirements

- Students choose from a list of 10 countries and 10 products.
- Students create an export plan to move selected product from the U.S. into chosen country. Plan must incorporate market intelligence, financing options, logistics, and Specifics of adherence to compliance regulations.
- Students will receive one unexpected real-life export "glitch" from case study mentors.
- Students have 8 weeks to complete the plan.

Final Deliverable

- Students create a physical export plan.
- Students give a presentation of their process, plan, and lessons learned to Global Programs stakeholders, faculty, and fellow students.