

Hi there! My name is Alison Lerman and I am an Undergraduate Academic Advisor for the School of Business at the Stamford campus. In this video we wanted to review our Academic Excellence publications. These publications are typically sent to your UConn email on a regular basis, but you can also find them on our LAUNCH website which houses other things as well like School of Business produced podcasts and other supportive materials for you to strategically engage during your academic career.

Academic Excellence publications focus on different skills that you may wish to grow within in a term. A good example of this would be time management. The time management publication would include information about specific struggles you might be facing with it, some peer suggestions of how to overcome those struggles OR form better habits in a manageable way, and cool tools like free phone apps or techniques to rely on as a first step to try. The topics we cover range so while time management is something we can all always do better with, you will also receive publications on topics such as best practices talking with your faculty in office hours or how to make a comeback after a bad grade in a course. We aim to make these publications small and specific to best help you.

So now you know one of the things to expect in your inbox regularly from us! Keep an eye out for the Academic Excellence publications this Fall 2021 to discover which might be most helpful to you. And remember, you can also check out our bank of previous publications on the LAUNCH website. I hope the rest of your Orientation goes well and look forward to connecting with you in your first term shortly!