



SCHOOL OF BUSINESS

UConn ALPFA

THE POWER OF LEADERSHIP:
EXPANDING OPPORTUNITIES, INFLUENCING THE FUTURE



NATIONAL OVERVIEW

OUR STORY

ALPFA (Association of Latino Professionals For America) was the first national Latino professional association in the United States, established in Los Angeles in 1972. Throughout our 47-year history we have experienced steady growth and demonstrated consistent value. ALPFA continues to build upon its proud legacy with a mission: To empower and develop Latino men and women as leaders of character for the nation, in every sector of the global economy.

CORE VALUES

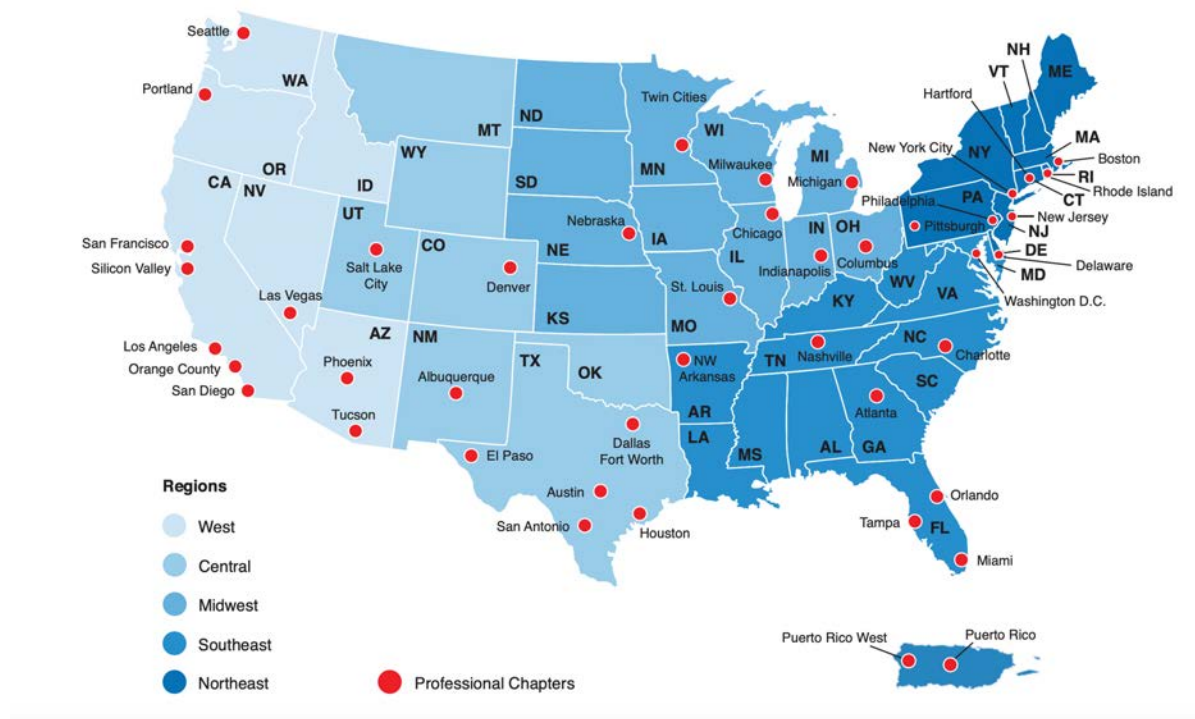
ALPFamilia – We treat our members and partners like family. Purpose Driven – We enable members to discover their purpose. Dare to Be Different – We boldly innovate in everything we do. Impact Matters – We meticulously measure our impact.



WHO IS
ALPFA

ALPFA SERVES

The ALPFamília is the largest Latino association for professionals and students. We have 85,000 members in 45 cities and on 160 university campuses across the U.S. and Puerto Rico. ALPFA provides leadership development, mentorship, and employment opportunities for its members. We are committed to empowering and developing Latinos and aspire to be the business partner of choice for companies seeking to hire, retain and continuously develop Latino talent.



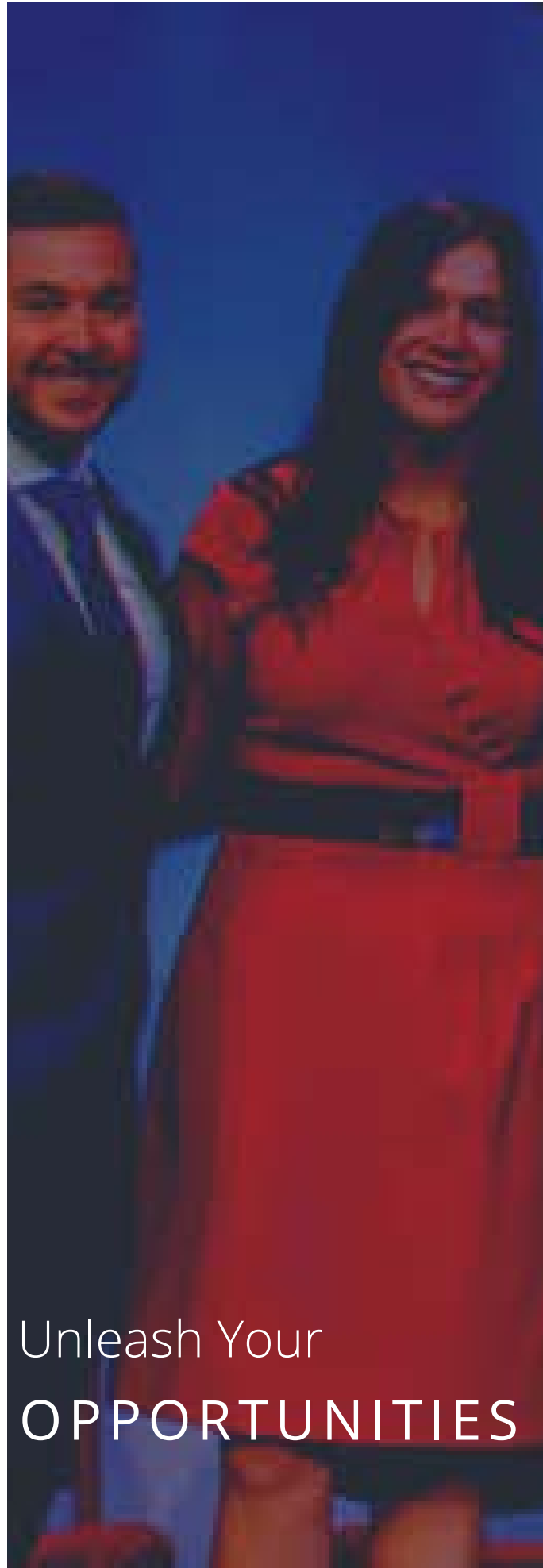
JOINING A
FAMILY

REGIONAL SYMPOSIUMS

In 2018, ALPFA hosted eight Regional Student Symposiums that brought together Latino students in all career majors for a day of insight, guidance, leadership skills, and professional development opportunities. Through a series of interactive sessions, these symposiums provide students with an edge in today's competitive job market as they work to define their career paths and increase their knowledge through exposure to the latest concepts and proven practices. Participants learn how to discover their potential, find their niche, market themselves, and secure an internship or job offer. These events are a great opportunity for ALPFA partners to engage with the next generation of Latino professionals, showcase their company brand and build relationships for the future.



Unleash Your
OPPORTUNITIES



MOST POWERFUL LATINAS



It was an exciting year last year as the nominees for inclusion nearly doubled in ALPFA's second annual 50 Most Powerful Latina in corporate America list. Fifteen women joined the list for the first time, including Jessica Alba, acclaimed actress and entrepreneur, at number 10. ALPFA's media partner, Fortune Magazine published the list. Helping to amplify exposure of this important selection, People en Español and Latino Leaders magazines also published the list. This year's list prioritized women leading large public companies with significant global operating roles, rather than c-level staff roles. It then ranked Latina women operating large private firms, and entrepreneurs who have successfully scaled their businesses into the middle market.

As we turn the corner and look ahead, we continue to expand opportunity and influence the future for Latinas in the U.S. to drive greater advancement and representation. We have exciting new entrepreneurship and financial empowerment programming, and powerful networks to help Latinas further hone their skills and leverage our platform to collaborate, inspire and drive change.



OUR CHAPTER

Recently reestablished in 2019, UConn ALPFA strives to create a home for business majors, especially those of color, within UConn's School of Business. We aim to create Latino leaders for impact - in their homes, in their workplace, and in their communities. ALPFA demonstrates its commitment to providing professional development and leadership opportunities for Latinos through a variety of local, regional, and national programs.

STUDENT INTERNSHIPS

Our students are active leaders in the business field! This summer our students have worked for the following organizations:



UConn
CHAPTER



#StopTheSpread

7 STEPS TO PREVENT THE SPREAD OF COVID-19

- 01** Wash your hands frequently
- 02** Avoid touching your eyes, nose, and mouth
- 03** Cover your mouth when you cough using a tissue or the bend of your elbow
- 04** Avoid crowded places and close contact with anyone who has fever or cough
- 05** Stay home if you feel unwell
- 06** Seek medical care early if you have a fever, coughs, and difficulty breathing—but call first
- 07** Get information from trusted sources



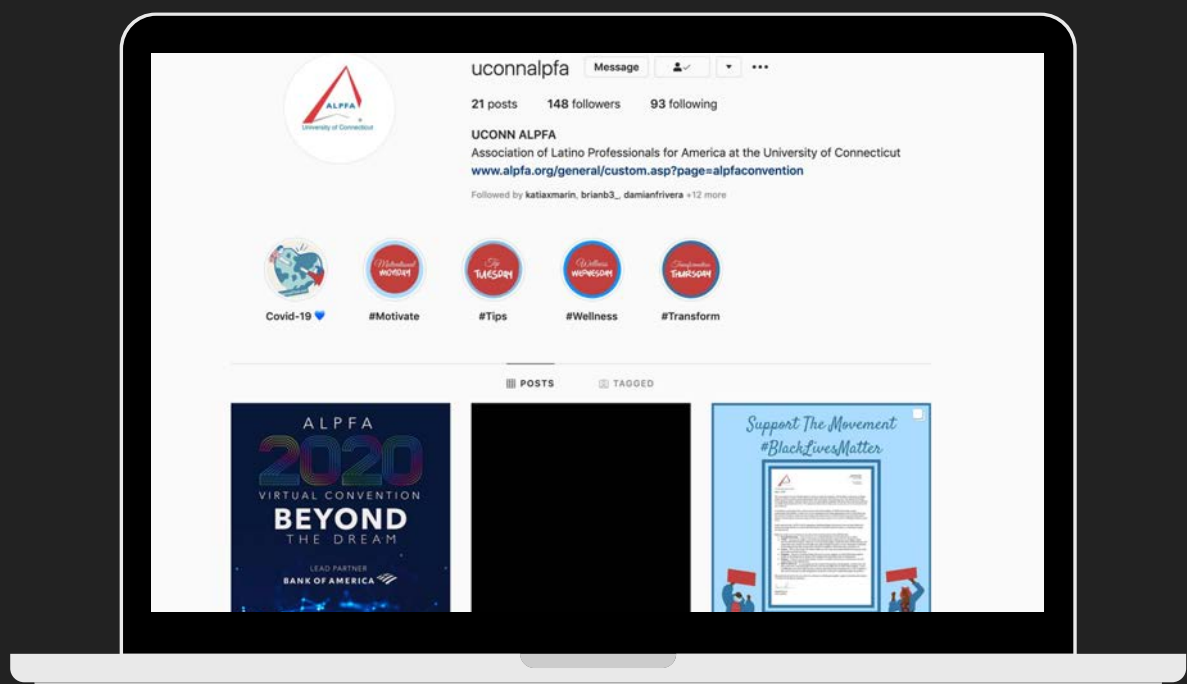
Source: World Health Organization



ANY QUESTIONS?

CONNECT WITH OUR **EXECUTIVE BOARD**

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OUR
EBOARD

