This short video is an overview of how the School of Business internal admissions process works at UConn. This information is applicable for current UConn students who are not already in the School of Business and who wish to apply to a Business major, or current UConn Business student interested in applying to a Business major at a different UConn campus.

So you’re a UConn student and you are thinking about a major in Business. Majoring in Business at UConn means that you will need to apply to the School of Business and receive admission. Here are the ways you can plan, explore, learn, and then apply!

It is important that you meet with your current academic advisor and indicate that you are interested in Business. He/she/they will advise you on the courses and requirements you need to meet in order to apply.

Work with your advisor to plan out your courses so that you can be eligible to apply to Business as soon as possible. Use the prospective school of business advising record, accessible on our website. Be sure to design an academic curriculum that allows you to meet the minimum eligibility requirements to apply to Business, and that allows you to obtain relevant business experience. This can be through coursework, job shadowing, internships, certifications, and research. Doing so allows you to develop skills in your areas of interest, enables to gain expertise for your field, and makes you stand out in an application pool.

Finally, it is important to identify a viable parallel major plan. Unfortunately, we can’t offer every applicant admission to the Business program. We advise students to select and work towards an alternative major outside of Business should they not be offered admission.

Once your planning is underway with your Academic Advisor, explore what the School of Business has to offer! We encourage students to visit undergrad.business.uconn.edu/majors to explore what majors we offer, what courses are required within each major, and career prospects after graduation with each major.

Remember that Business majors are campus-specific. UConn offers Business majors that can be completed at Hartford, Stamford, Storrs, and Waterbury. School of Business resources are available to all Business students, no matter what campus they attend.

Your third step is to learn more by attending an Admissions Info session on your campus. You can meet a School of Business Advisor, learn tips for creating a strong application, and ask any questions you may have. You can find our upcoming Info Sessions on our website.

Finally, your most important step is to apply through our website! School of Business applications are open for the first two weeks of every semester. Admission rates vary according to available space at a particular campus.
We weight the three parts of the application differently. A student’s academics is 60% of his/her/their application. We look at GPA, grade trends and more. The essay accounts for 30% of a student’s application. You can see the essay prompt on our admissions website. Finally, we also ask for a current resume from applicants so that we can see they have strategically engaged as an undergraduate student in their communities. Remember that your engagement should be strategic and aligned with your goals on or off campus.

Now you’re ready to plan, explore, learn, and apply to the UConn School of Business

Our Admissions website, which you can find by visiting undergrad.business.uconn.edu and then clicking Admissions, has a ton of information regarding our application process, prerequisites to apply, tips for a strong application and more. Be sure to check it out. We look forward to seeing you at an Admissions Information Session soon!