

Deadline to Apply
March 1st



UConn Study Abroad in Florence, Italy

ABOUT THE PROGRAM

Join UConn School of Business study abroad Summer 2016 program led by UConn Faculty Dr. David A. Norton, Professor of Marketing and Dr. Zeki Simsek, Professor of Management. The program is provided by the Institute at Palazzo Rucellai. Classes are given in English and the required GPA is 3.0 overall.

The Program

Studying abroad in Florence gives you the opportunity to expose yourself to Italian business practices and entrepreneurship in the 21st Century.

The city is a monument to the Renaissance, and contains more art per square mile than any other place on Earth! Its urban texture spans two thousand years of history, and on its streets walked Brunelleschi, Leonardo da Vinci, Michelangelo, Galileo, and others who helped shape our understanding of the sciences and art.

The Academics

You will take two courses, equivalent to six UConn credits. (**BADM 4893** and one of your choice provided by the Institute) You can find this courses in their Summer Catalog (<http://www.palazzorucellai.org>)

The courses are designed for all majors who have completed the core prerequisites of:

- MATH
- STAT
- ECON
- ACCT
- ENGL

Students will be considered on space-available basis.

The Experience

You will be housed in furnished apartments shared with other program participants and other students' from UConn and U.S. colleges and universities.

The apartments have fully equipped kitchens and access to a washing machine. Located in the center of town, the residences are typically just a 15-25 minute walk to Palazzo Rucellai.

Along your way, you can stop at your favorite coffee bar for a cappuccino and a pastry, gaze into shop windows, or marvel at major artistic historical landmarks.

The little pleasures of Italian life, the espresso break, the gelato, buying fresh vegetables in mom and pop shops, and the Italian approach to time, become a natural part of your day!



The Application

For additional information about the program or the online application please visit the Office of Global Affairs website <http://abroad.uconn.edu> or Professors in charge:

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