## Eligibility Requirements

- 40 credits completed on UConn transcript
- Seven critical required courses completed or in-progress on UConn transcript
- Minimum 2.0 CGPA in ACC 2001, ACC 2101 and all 3000+ Business courses

## Criteria and Factors Considered in Review

- **Academics:** 60%
  - Cumulative GPA, GPA in critical courses, GPA in business courses, grade trends, course load, repeated courses, progress towards graduation, consistency of academic performance, criticals not taken at UConn, course choices
- **Essay:** 30%
  - Thoughtfulness (goals aligned with actions and major of interest), intentionality (provide concrete examples), articulation (communications skills), grammar & spelling
- **Resume:** 10%
  - Leadership experience, co-curricular activities, applicable work experience, demonstrated commitment to the field of business

## Planning for Your Admission

**Admissions Information:** [http://undergrad.business.uconn.edu/applying/current-students/](http://undergrad.business.uconn.edu/applying/current-students/)

Please attend information sessions each semester to be aware of the current process and criteria. Effective January 13, 2017, all regional School of Business admissions applications will be submitted with Storrs applications through a centralized process as outlined below, and limited to the first two weeks of each semester.

## Electives/Parallel Plan

**Non-Business Electives:** Most Business majors require 31 total credits in this category

- Create a parallel path and take required courses for an alternate major should you not gain admission
- Take courses towards a minor in complimentary program or area of interest [catalog.uconn.edu/minors/](http://catalog.uconn.edu/minors/)

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### BUSINESS CRITICAL REQUIRED COURSES:

*Must be completed or in progress (on your UConn transcript) to be eligible to apply*

- ACCT 2001 *Recommended for sophomore year*
- ECON 1201 or ECON 1202
- ENGL 1010, 1011, or 2011 Honors
- MATH 1070Q
- MATH 1071Q or 1131Q
- STAT 1000Q or 1100Q or 91100 Q-Level

*Please see catalog for other approved Math sequences*

### BUSINESS CURRICULUM WHILE SEEKING ADMISSION:

*Please see catalog for course prerequisites.*

Participate in a business study abroad program, see back.

BADM Courses Satisfying Business Requirements [undergrad.business.uconn.edu/badm-sub](http://undergrad.business.uconn.edu/badm-sub):

- BADM 2710 = ACCT 2101
- BADM 3720 = BLAW 3175
- BADM 3750* = MKTG 3101 *taken in Spring ’15 or later

No other BADM courses are accepted

HCMI and REAL minor courses may count; permission number required to enroll:

[www.business.uconn.edu/pnumber](http://www.business.uconn.edu/pnumber)

### BUSINESS GENERAL EDUCATION REQUIRED COURSES:

*Not required for admission. Complete at least one course from each category by graduation.*

#### Business Arts and Humanities

- ECON 2102; HIST 1201, 1400, 1501, 1502, 1800, 3705, or 1600/LLAS 1190

#### Business Philosophy

- PHIL 1101, 1102, 1103, 1104, 1105, 1106, 1107, or 1175

#### Business Communication

- COMM 1000

#### Business Psychology

- PSYC 1100

#### Business International

- ANTH 1000; ANTH/HRTS 3153; CLCS 2201; GEOG 1700; HRTS 1007; NRE 2600; PHIL 1106; POLS 1202; 1207; or WGSS 1124

#### Business Diversity

- AFRA/ANTH 3153; AFRA/POLS 3642; AMST 1201/ENGL 1201/HIST 1503; INTD 2245; PHIL 1107; SOC 1501

### UNIVERSITY GENERAL EDUCATION REQUIRED COURSES:

*Not required for admission. Complete before graduating.*

#### Second Language Competency

- Third year level course in high school OR completed Intermediate Levels I & II

#### Laboratory Science (Content Area 3):

- See catalog: [http://catalog.uconn.edu/academic-regulations/#Content Area 3](http://catalog.uconn.edu/academic-regulations/#Content Area 3)

#### Writing Competency:

- “W” course (any course with a “W” in the course number; can overlap with CA requirements)

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**Office of Undergraduate Advising:** [undergrad.business.uconn.edu](http://undergrad.business.uconn.edu)
# Intentionally prepare yourself for academic and professional success!

## EXPLORE YOUR ACADEMICS AND BUSINESS MAJORS

### School of Business Majors

- **Storrs**: Accounting; Finance; Healthcare; Management; Management Information Systems; Marketing; and Real Estate
- **Joint degree with Engineering**: Management and Engineering for Manufacturing—apply and seek advising through Engineering.
- **Waterbury and Hartford**: Business Administration and Business Data Analytics
- **Stamford**: Business Administration; Business Data Analytics; Digital Marketing & Analytics; and Financial Management

### Business Study Abroad Opportunities—Open to Non-Business Students

**Prerequisites must always be completed for the courses you chose to take; some majors have residence requirements.**

- Boston University Internships in Sydney and Dublin, Summer
- Fudan University, Semester
- National University of Singapore, Semester
- Paderno Del Grappa Business Program in Italy, Semester & Summer
- UConn Business in Florence, Summer
- UConn Social Entrepreneurship Corps in Guatemala, Summer
- UConn Business in London, Summer
- University of Edinburgh, Semester
- University of Glasgow, Semester
- University of Hong Kong, Semester
- University of Melbourne, Semester
- University of New South Wales, Semester
- University of Queensland, Semester
- University of Warwick, Semester

### The Major Experience

**tme.uconn.edu**

The Major Experience (TME) is an all-inclusive program that unites the best major exploration resources and allows you the opportunity to learn about potential majors, careers, and (most importantly) yourself.

### Dual Degree

- **catalog.uconn.edu/academic-regulations**
- **Requires a minimum of 30 additional credits (typically 150 total)**

### Alternative Paths to Business Careers

- **Discuss options and plan with current Advisor**
- **Explore career resources and detailed major recommendations:**
  - undergrad.business.uconn.edu/applying/alternatives
- **Consider Business Fundamentals Summer Program:**
  - undergrad.business.uconn.edu/bfsp
    - 7 week cohort experience; 10 credits of Business coursework
    - 9 credits count towards the Business Fundamentals minor
- **School of Business Minors**: Business Fundamentals; Digital Marketing & Analytics; Entrepreneurship; Engineering Management; Healthcare & Insurance; Professional Sales Leadership; Real Estate

## GET INVOLVED AND DEVELOP LEADERSHIP SKILLS

### Join a Student/Community Group or Organization

These are great ways to build the skills desired by employers and communicate to the admissions committee that you are an active and engaged student. Whether your choose something in business or in other areas of interest, engagement is something we highly value. Engagement focused in the area of business will help enhance your knowledge and understanding of a business major.

- **Student Organizations in the School of Business**
  - undergrad.business.uconn.edu/student-orgs

**Please check website for eligibility and opportunity. Most organizations are open to students who have an interest in Business from any major.**

- **Student Organizations at UConn**
  - uconnect.uconn.edu/organizations

- **Professional Organizations**
  - diversity.business.uconn.edu/leadership—scroll down
  - Academic disciplines have many ways undergraduate students can begin to participate in their organizations. Please look at the bottom of this website for a few opportunities that are already active at UConn.

### Participate in an experience to grow your leadership skills

These opportunities are a few of the ways you can grow your skills and learn more about yourself as a leader.

- **UConn Leadership Development Programs**
  - leadership.uconn.edu

- **Summer Leadership Development Programs**
  - diversity.business.uconn.edu/leadership

- **Mentoring Programs**
  - diversity.business.uconn.edu/mentoring

### Attend Events

- **events.uconn.edu**

### Earn an Experiential Certificate

- **undergrad.business.uconn.edu/experiential-certificate**
- **Global Business Leadership Seminar Series (Spring term only)**
- **Diversity Leadership Certificate**

### Keep Current with Business and Global Events

- **Read news sources like the Wall Street Journal**
- **Attend discussions that help you decipher and apply what you are learning in your classes and reading in the news.**
- **Research employers:**
  - https://cb.careersearch.net/client/explore_companies/
- **Bloomberg Certification**
  - finance.business.uconn.edu/bloomberg-at-uconn/

## PREPARE YOURSELF PROFESSIONALLY

### Meet with the Center for Career Development

- **career.uconn.edu**

- The CCD will review resumes, cover letters, hold mock interviews, and other workshops that help you gain skills and knowledge to be competitive in the internship and job markets

### Create Profiles in LinkedIn & Husky Career Link (HCL)

- **career.uconn.edu/huskycareerlink**

- Don’t wait until you are a business student to develop your network and build relationships with employers, start now!

### Use Husky Career Prep

- **huskycareerprep.uconn.edu**

- Complete a career self-assessment to help explore options and determine interest in a major, industry, and career

- Utilize the Resume Prep to help prepare your resume for admissions to the School of Business

- Utilize the Network Prep to help you position yourself at UConn to accomplish your goals