**BUSINESS 2.0 GPA RULE FOR GRADUATION**

which they have been registered at the University of Connecticut, excluding grades and credits for independent studies and major.

**Major Residence Requirement**

At least 50% of the business credit hours required for the business degree must be earned while a student at the University of Connecticut. Study Abroad and NSE courses may not be used to meet this requirement.

**Business Residence Requirement**

At least 24 credits in 3000/4000 level courses including MGMT 4900 and BADM 4070W must be earned at the University of Connecticut, including no more than three independent study credits and three field study internship credits. Study Abroad and NSE courses may not be used to meet this requirement.

No Marketing major may count more than 22 marketing credits beyond MKTG 3101 toward those credits presented for degree requirements.

### MAJOR REQUIRED COURSES:

<table>
<thead>
<tr>
<th>Grade</th>
<th>Dept.</th>
<th>Course Title</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>_____</td>
<td>ACCT</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>ACCT</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>BADM</td>
<td>Mobile Computing Lab I</td>
<td>1</td>
</tr>
<tr>
<td>_____</td>
<td>BADM</td>
<td>Effective Business Writing</td>
<td>1</td>
</tr>
<tr>
<td>_____</td>
<td>BADM</td>
<td>Career Development in Business</td>
<td>1</td>
</tr>
<tr>
<td>_____</td>
<td>BLAW</td>
<td>Legal and Ethical Environment of Business</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>FNCE</td>
<td>Financial Management</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>MGMT</td>
<td>Managerial and Interpersonal Behavior</td>
<td>3</td>
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<tr>
<td>_____</td>
<td>MGMT</td>
<td>Strategy, Policy and Planning (Seniors only)</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>MKTG</td>
<td>Introduction to Marketing Management</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>OPIM</td>
<td>Business Information Systems</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>OPIM</td>
<td>Operations Management</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>MKTG</td>
<td>Consumer Behavior</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>MKTG</td>
<td>Marketing Research</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>MKTG</td>
<td>Marketing Planning and Strategy (Seniors only)</td>
<td>3</td>
</tr>
<tr>
<td>_____</td>
<td>MKTG/BUSN/ECON</td>
<td>Elective (3000/4000 level)</td>
<td>3</td>
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<tr>
<td>_____</td>
<td>MKTG/BUSN/ECON</td>
<td>Elective (3000/4000 level)</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total Required Credits**  **45**

**MAJOR 2.0 GPA RULE FOR GRADUATION**

Marketing majors are required to achieve a cumulative 2.0 grade point average for the total of all MKTG courses for which they have been registered at the University of Connecticut, excluding grades and credits for independent studies and internships.

**BUSINESS 2.0 GPA RULE FOR GRADUATION**

Students must earn at least a 2.0 grade point average for all credits in School of Business courses numbered 2000-level and above for which they have been registered and at least a 2.0 cumulative grade point average overall.

**Total Business Credits Earned**

**Total Non-Business Credits Earned**

**Grand Total**

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Signature of Faculty Advisor

Date

**STUDENTS ARE ULTIMATELY RESPONSIBLE FOR MEETING ALL DEGREE REQUIREMENTS.**
Important Notes:

- Total all completed non-elective courses:
  - HIST 1400
  - MATH 1070Q
  - ENGL 1010/1011/2011/3800

First Semester
- ENGL 1010/1011/2011/3800
- MATH 1070Q
- PSYC 1100
- HIST 1400
- Elective or Language Course

Second Semester
- ENGL 1011 (based on their Verbal SAT score: _____)
- MATH 1071Q or 1131Q
- STAT 1000Q or 1100Q
- PHIL Course
- Content Area 4 Course

Third Semester
- ACCT 2001
- ECON 1201
- ECON 1202
- ECON 1201 or 1202
- COMM 1000, ANTH 1000 or GEOG 1700

Fourth Semester
- ACCT 2101
- ECON 1201
- ECON 1202
- "W" Writing Course

School of Business CRITICAL REQUIRED COURSES:
- ACCT 2001
- ECON 1201
- ECON 1202
- ENGL 1010/1011 or 2011/3800
- MATH 1070Q
- MATH 1071Q or 1131Q
- STAT 1000Q or 1100Q

School of Business GENERAL EDUCATION REQUIRED COURSES:
- ANTH 1000 or GEOG 1700
- COMM 1000 or 1100
- HIST 1400
- MATH 1071Q or 1131Q

Elective Courses
- The degree in business requires a minimum of 120 degree credits of course work.
- A minimum of 60 credits presented for the degree must be from non-business courses. General education requirements are included in the 60 non-business credits.
- No more than 9 credits of economics and no more than 6 credits of statistics may be counted as part of these 60 credits. Students who wish to minor in economics or statistics may do so, but this may require course work beyond 120 credits to satisfy the requirements of both the major and the minor.

Important Notes:
1. Second language competency requirements should be completed as early as possible.
2. Students may not enroll in 3000/4000 level business courses until they have earned junior standing with 54 or more credits and completed the seven critical required courses.
3. Business students must maintain at least a 2.0 cumulative business GPA (ACCT 2001, ACCT 2101, and all 3000/4000 level business courses).
4. ACCT 2101 may be taken as a junior, however it is recommended by some majors to be taken during the sophomore year.
5. Students may opt to take ECON 1200 to satisfy ECON 1201 and 1202. ECON 1200 is an intensive course ONLY recommended for students who have a successful background in Economics. ECON 1000 is recommended preparation for ECON 1200.
6. Only one of ECON 1201 and 1202 can satisfy a Content Area 2 requirement. Either COMM 1000, ANTH 1000 or GEOG 1700 will fulfill the second requirement.
7. Students who place into ENGL 1004 as a prerequisite for ENGL 1010 or ENGL 1101 (based on their Verbal SAT score: http://placement.uconn.edu/english.html), can use the ENGL 1004 credits earned towards elective credits. Honors Scholars take ENGL 2011/3800 (ENGL 2011 is required for Sophomore Honors, see http://honors.uconn.edu/).
8. Other Approved Math Sequences:
   - 1131Q & 1132Q
   - 1120Q & 1121Q & 1122Q
   - 1131Q & 1070Q

University GENERAL EDUCATION REQUIRED COURSES:
- 4-credit laboratory science course: http://www.catalog.uconn.edu/acad.htm#3
- 3-credit course from Content Area 4 list: http://www.catalog.uconn.edu/acad.htm#4
- "W" writing course

Elective or Language Course
- Must be completed by graduation.
- Second Language Competency
- Major Requirement
- Content Area 2: Social Sciences
- Content Area 1: Arts & Humanities
- Content Area 3: Science & Technology
- Content Area 4: Diversity & Multiculturalism
- Writing Competency

Total Non-Business Credits: _______