**MAJOR REQUIRED COURSES:**

<table>
<thead>
<tr>
<th>Grade</th>
<th>Dept.</th>
<th>No.</th>
<th>Course Title</th>
<th>Credits</th>
<th>Grade</th>
<th>Dept</th>
<th>No.</th>
<th>Credits</th>
<th>Additional Business Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>ACCT</td>
<td>2001</td>
<td>Principles of Financial Accounting</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(NOT required)</td>
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<tr>
<td></td>
<td>ACCT</td>
<td>2101</td>
<td>Principles of Managerial Accounting</td>
<td>3</td>
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<tr>
<td></td>
<td>BADM</td>
<td>3001</td>
<td>Mobile Computing Lab I</td>
<td>1</td>
<td></td>
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<tr>
<td></td>
<td>BADM</td>
<td>4070W</td>
<td>Effective Business Writing</td>
<td>1</td>
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<td></td>
<td>BADM</td>
<td>4072</td>
<td>Career Development in Business</td>
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<td></td>
<td>BLAW</td>
<td></td>
<td>Legal &amp; Ethical Environment of Business</td>
<td>3</td>
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<tr>
<td></td>
<td>FNCE</td>
<td>3101</td>
<td>Financial Management</td>
<td>3</td>
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<tr>
<td></td>
<td>MGMT</td>
<td>3101</td>
<td>Managerial &amp; Interpersonal Behavior</td>
<td>3</td>
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<tr>
<td></td>
<td>MGMT</td>
<td>4900</td>
<td>Strategy, Policy &amp; Planning (Seniors Only)</td>
<td>3</td>
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<td></td>
<td>MKTG</td>
<td>3101</td>
<td>Introduction to Marketing Management</td>
<td>3</td>
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<td></td>
<td>OPIM</td>
<td>3103</td>
<td>Business Information Systems</td>
<td>3</td>
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<td></td>
<td>OPIM</td>
<td>3104</td>
<td>Operations Management</td>
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<tr>
<td></td>
<td>MGMT</td>
<td>4271</td>
<td>Venture Consulting (Seniors Only)</td>
<td>3</td>
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</tbody>
</table>

**CONCENTRATION AREA:** Remaining requirements completed through one of the concentrations below.

**ENTREPRENEURSHIP (E) Credits required = 15**

- MGMT 3230 Thinking, Acting & Managing Entrepreneurially
- MGMT 3234 Opportunity Generation, Assess & Promotion
- MGMT 3235 Venture Planning, Management & Growth

Choose two 3-credit courses from the following:

- FNCE 4319 Entrepreneurial Finance
- OPIM 3221 Business Database Systems
- OPIM 4895 Special Topics: Web Development Only Section
- MKTG Approved Elective

**INTERNATIONAL BUS. (IB) Credits required = 12**

- MGMT 3225 International Business

Choose three 3-credit courses from the following:

- BLAW 3660 International Business Law
- FNCE 3451 Econ for Global Business Decisions
- FNCE 4305 Global Financial Management
- FNCE 4893 Foreign Study (6 credits maximum)
- MGMT 3245 Managerial Behavior/Cross Cultural
- MGMT 4893 Foreign Study (6 credits maximum)
- MKTG 3370 Global Marketing Strategy
- MKTG 4893 Foreign Study (6 credits maximum)
- MGMT/BUSN Elective (3000-4000)
- MGMT/BUSN Elective (3000-4000)

**MKTG 2.0 GPA RULE FOR GRADUATION:** Management majors are required to achieve a cumulative 2.0 grade point average for the total of all MKTG courses and all courses used to fulfill major requirements as listed above for which they have been registered (including grades for repeated courses) at the University of Connecticut, excluding grades and credits for independent studies and internships.

**BUSINESS 2.0 RULES FOR GRADUATION:** Students must earn at least a cumulative 2.0 grade point average for the total of all School of Business courses for which they have been registered, including grades for repeated course.

Total Credits Earned – Page One (this page) – 48/45 credits minimum

Total Credits Earned – Page Two – 60 credits minimum

Grand Total – 120 credits minimum

**BRING THE SIGNED ORIGINAL TO BUSN 121 DURING THE FIRST FOUR WEEKS OF YOUR LAST SEMESTER.**

Signature of Faculty Advisor

Date

STUDENTS ARE ULTIMATELY RESPONSIBLE FOR MEETING ALL DEGREE REQUIREMENTS.
Students should choose an appropriate course sequence with the help of their advisor.

**First Semester**  
ENGL 1010 or 1011 or 3800(Honors)  
MATH 1070Q  
ANTH 1000 or GEOG 1700  
COMM 1100  
HIST 1400  
Elective or Language Course

**Second Semester**  
ENGL 1010 or 1011 or 3800  
MATH 1071Q  
PSYC 1100  
4-credit Lab Science Course  
Elective or Language Course

**Third Semester**  
ECON 1201  
ACCT 2001  
PHIL Course  
Content Area 4 Course  
Elective or Language Course

**Fourth Semester**  
ECON 1202  
STAT 1000QC or 1100QC  
“W” Writing Course  
ACCT 2101  
Elective or Language Course

**SECOND LANGUAGE COMPETENCY:**
- passed a third year level course in high school in a single foreign language, ancient or modern;  
- OR completed 2 units/levels of a single foreign language in high school PLUS Intermediate Level I & II in college;  
- OR completed two years (four semesters) through the college Intermediate Levels I & II in a single foreign language.

**CRITICAL GENERAL EDUCATION REQUIRED COURSES:**
**Must be completed before taking 3000/4000-level Business Courses**
- ENGL 1010 or 1011 or 3800  
- MATH 1070Q  
- MATH 1071Q or 1131Q  
- STAT 1000Q or 1100Q  
- ECON 1201  
- ECON 1202

**GENERAL EDUCATION REQUIRED COURSES:**
- HIST 1400  
- PHIL 1101 or 1102 or 1103 or 1104 or 1105 or 1106  
- COMM 1000 or 1100  
- PSYC 1100  
- ANTH 1000 or GEOG 1700  
- 4-credit laboratory science course: [http://www.catalog.uconn.edu/acad.htm#3](http://www.catalog.uconn.edu/acad.htm#3)  
- 3-credit course from Content Area 4 List: [http://www.catalog.uconn.edu/acad.htm#4](http://www.catalog.uconn.edu/acad.htm#4)

**ELECTIVE COURSES:**

**Writing Competency:**
- **Category Satisfied:** Writing Competency  
- **Credits:**

**Credits**
- Total all completed non-business credits – minimum 60 credits required here:  

- The degree in business requires a minimum of 120 degree credits of course work.  
- A minimum of 60 credits presented for the degree must be comprised of courses other than business, including general education requirements.  
- No more than 9 credits of economics and no more than 6 credits of statistics may be counted as part of these 60 credits. Students who wish to minor in economics or statistics may do so, but this may require course work beyond 120 credits to satisfy the requirements of both the major and the minor.

1 Students may not enroll in 3000 – 4000 level business courses until they have earned junior standing with 54 or more credits and completed their seven critical courses. ACCT 2001 listed on the Major Plan of Study is a critical pre-requisite course for introductory business courses.

2 Any course with a course number containing a “W”. Students are required to complete TWO “W” courses, beyond ENGL 1010/1011/3800. One will be satisfied by BADM 4070W taken junior/senior year for all business majors, except for BSBA majors who take BADM 4075W.

3 ACCT 2101 may be taken junior year. Accounting majors are recommended to take ACCT 2101 during their sophomore year.

4 LANGUAGE requirements should be completed as early as possible.

5 Students who place into ENGL 1004 (based on their Verbal SAT score: [http://placement.uconn.edu/english.html](http://placement.uconn.edu/english.html)), can use the credits earned towards elective credits.

6 Other Approved Math Sequences:

| 1131Q & 1132Q | 1120Q & 1121Q & 1122Q | 1151Q & 1152Q | 2141Q & 2142Q |
| 1131Q & 1070Q | 1120Q & 1070Q & 1071Q | 1151Q & 1132Q | 2141Q & 1070Q |
| 1120Q & 1121Q & 1107Q | 1151Q & 1107Q | 2141Q & 1132Q |
| 1125Q & 1126Q & 1132Q | 2141Q & 1152Q |

5 Students may opt to take ECON 1200 to satisfy ECON 1201 and 1202. Intensive course ONLY recommended for students who have a successful background in Economics. ECON 1000 is recommended preparation for ECON 1200.

6 Only one of ECON 1201 and 1202 can satisfy one of the Content Area 2 requirements. COMM 1000, ANTH 1000 or GEOG 1700 will fulfill the second one required.

7 COMM 1100 does not fulfill Content Area 2, but is recommended for Accounting majors. COMM 1000 is recommended for students interested in pursuing a COMM minor.

8 The University Computer Competency Requirement is fulfilled with OPIM 3103 and BADM 3001, listed on the reverse side.

Students are ultimately held responsible for meeting all University and degree requirements.

Please refer to the Undergraduate Catalog for specific details relating to course requirements, descriptions, and restrictions: [www.catalog.uconn.edu](http://www.catalog.uconn.edu)